



FY19 Annual Report

July 1, 2018 – June 30, 2019



nurses for newborns

“ When my wife got sick, I had to learn how to take care of a newborn all by myself. Our NFN RN helped me get through the first year with our baby while my wife focused on treatment. We are all healthy now!”

~ Nurses for Newborns' Dad



Our Mission

Nurses for Newborns provides a safety net for families most at-risk in order to prevent infant mortality, child abuse, and neglect by providing in-home nursing visits, which promote healthcare, education, and positive parenting skills.



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Chief Executive Officer

Dear Friends & Community Members,

One of life's most pivotal moments is this news: "I'm pregnant!" "We're expecting a baby!" "A baby is on the way!" I vividly recall that special blend of excitement and utter terror when I learned we were expecting my son many years ago. Parents reflect on that moment most of our lives with all sorts of emotions, including joy, fear, surprise, maybe shock. The context that surrounds us can shape the memories—some women are completely alone while others are in situations not readily supportive of a new baby. Families who are fully emotionally, physically and financially prepared to take on a new life are actually in the minority.

At Nurses for Newborns, we understand that healthcare and support during pregnancy can drastically improve the wellness and development of babies in their first years of life. While we are best known for our work with young infants, half of the families we serve are now referred to us before the baby is born. This is such good news as we strive together to ensure a safe and healthy arrival and infancy for every baby in our communities!

Thank you for your part in caring for our youngest and most vulnerable children, even before they are born. Through your generosity-and the courage of new parents to give us a chance to help-we are bringing vitality to our next generations!

With gratitude,

Melinda Monroe, MA
Chief Executive Officer





Our Vision

Families of all babies will receive healthcare, education and support they need so that every baby will be healthy, safe and nurtured in their home and able to fulfill their full potential.

Missouri

Office Hours: 8:30am - 5:00pm

7259 Lansdowne, Suite 100
St. Louis, MO 63119

Phone: (314) 544-3433
Fax: (314) 544-3427
Tol Free: 1-800-45BIRTH

Tennessee

Office Hours: 8:30am - 5:00pm

50 Vantage Way, Suite 101
Nashville, TN 37228

Phone: (615) 313-9989
Fax: (615) 313-9979
Tol Free: 1-888-654-7427

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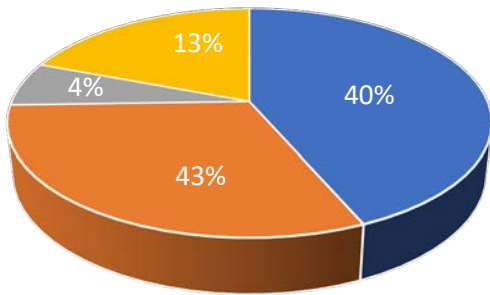
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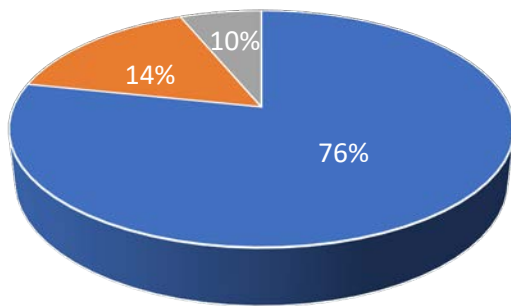


Missouri FY19 Statistics



Revenue

Government Funds	\$1,523,109
Contributions & Grants	1,614,668
Contracts & Other	160,524
Special Events	513,849
Total:	\$3,812,150



Expenses

Program Services	\$2,330,787
Fundraising	437,199
Gen'l & Administrative	300,075
Total:	\$3,068,061

Net Assets Total: \$2,618,014

Who We Serve

Nurses for Newborns strives to serve families in our service areas that need support around their pregnancy and care for their newborn. Most often, families face one or more challenges, like infant developmental delays, physical disabilities of the parent, mental health problems, domestic abuse, access to healthcare, poverty or social constraints that affect the welfare of the child and family.

While all of our clients face at least one of these challenges, the majority experience two or more. In fact, 25% report having four or more.





Missouri FY19 Statistics

Service Summary

Nurse Home Visits	8,068
Community Health Visits	1,793
Social Worker Visits	264
Total Visits	10,125

Counties Served

Butler	Pulaski
Carter	Reynolds
Crawford	Shannon
Dent	St. Charles
Franklin	St. Francois
Gasconade	St. Genevieve
Iron	St. Louis City
Jefferson	St. Louis County
Lincoln	Warren
Madison	Washington
Phelps	Wayne

Major Events

A Night for Newborns
February 23, 2019

92% of NFN babies received appropriate immunizations

98% of NFN babies were free from safety related injuries

99% of NFN babies had established primary care physician

97% of NFN babies avoided preventable hospitalizations

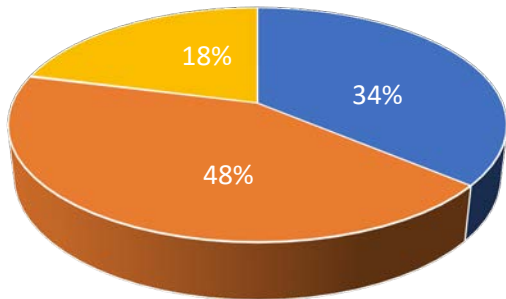
97% of NFN babies avoided unnecessary ER visits

97% of NFN moms avoided repeat pregnancy

84% of NFN caregivers utilized community resources for further assistance

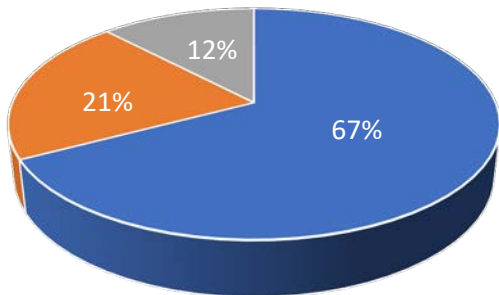


Tennessee FY19 Statistics



Revenue

■ Government Funds	\$259,506
■ Contributions & Grants	368,938
■ Contracts & Other	320
■ Special Events	141,005
Total:	\$ 769,769



Expenses

■ Program Services	\$ 468,978
■ Fundraising	151,594
■ Gen'l & Administrative	80,863
Total:	\$ 701,435

Net Assets Total: \$ 104,639

How We Serve

Registered Nurses serve families through an evidence-informed home visiting model and provide core services including: 1) health assessments of the infant and mother, 2) extensive screening including maternal depression, infant developmental delays, and risk for child abuse/neglect, 3) teaching on infant care, safe sleep, formula preparation and breastfeeding, CPR and more, and 4) resources and referrals for needed services. Community Health Worker visits may be added to the care plans of families with additional needs.

Families enrolled are assisted whenever possible with donated materials needed for safe care. In addition to staff, NFN welcomes hundreds of volunteers each year who help manage the logistics of this work.



Tennessee FY19 Statistics

Service Summary

Nurse Home Visits	1,809
Counselor Visits	<u>148</u>

Total Visits 1,957

Counties Served

Cheatham
Davidson
Maury
Montgomery
Robertson
Rutherford
Sumner
Williamson

Major Events

Night For Newborns
April 13, 2019



90% of NFN babies received appropriate immunizations

97% of NFN babies were free from safety related injuries

98% of NFN babies had established primary care physician

90% of NFN babies avoided preventable hospitalization

97% of NFN babies avoided unnecessary ER visits

93% of NFN moms avoided repeat pregnancy

84% of NFN caregivers utilized community resources for further assistance



Missouri FY19 Supporters



home state health.



Missouri Foundation
for Health
a catalyst for change



A WellCare Company



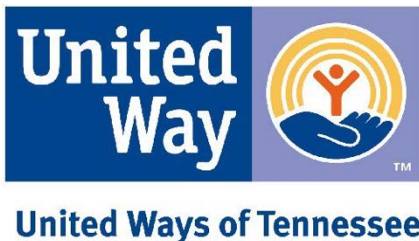
The Maternal, Child and Family
Health Coalition



Due to limited space it is impossible to list the many generous donations and in-kind gifts we receive every year. Please contact Anne Volland, Director of Philanthropy, at anne.volland@nursesfornewborns.org if you would like a copy of a complete donor list. Thank you from the bottom our hearts for helping in our mission to assist infants and families served by our agency.



Tennessee FY19 Supporters



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Our Values

Respect: Interact with the community and the internal team in a way that honors the dignity and importance of each person.

Integrity: Hold the trust of those it serves and those who serve as sacred, to act with fidelity to the NFN mission at all times, and conduct business with transparency to its community, funders, and partners.

Justice: Serve the community without prejudice and with a commitment to inclusion and support of historically underserved members of its service area, working to end racial, geographic, social and economic inequities.

Stewardship: Maximize the gifts of time, dollars and talents that serve the mission, and to be accountable to these gifts.

Excellence: Employ a rigorous program of continuous quality improvement that incorporates evidence-based practices in all aspects of agency leadership, nursing practice, staffing, policies and procedures.

“Without the visits of my NFN Nurse, I wouldn’t have even known I was suffering from post-partum depression. Now I feel good enough to enjoy being a mom.”
- NFN Mom

“I’ve been supporting Nurses for Newborns for over 20 year because of their boards transparency and integrity. I trust them, period.”
- NFN Donor

“My daughter was worried that her disability wouldn’t allow her to be a good mom. Nurse Jen worked with her on everyday care techniques showing her that she can do it. Now she is very confident, and a great mother!”
- NFN Grandparent



Saving Babies. Strengthening Families.





We would like to extend our sincere thanks to everyone who cares so deeply about our mission, the families we are so honored to work with, and the babies we love and care for.

Thank you!!

Some Ways to Get Involved:

Donate

Government and foundation grants cover only a portion of our expenses at Nurses for Newborns. With the help of donations, we have been able to serve families for over 25 years. We accept donations over the phone, by mail, and through our website:

www.nursesfornewborns.org

Fundraisers

We are always excited when community organizations come together and raise money for babies. It is a great way for friends to gather for a purpose while having fun. Call one of our offices if you need suggestions or guidance in setting up a fundraiser.

MO: 314-544-3433 TN: 615-313-9989

Volunteer

Nurses for Newborns values volunteers! We are in need of both regular and occasional volunteers in our offices as well as at fundraising events.

Visit us online at:

www.nursesfornewborns.org

or call our offices to get involved and help us better serve the community.