



FY21 Annual Report

July 1, 2020 - June 30, 2021



Our Mission

Nurses for Newborns provides a safety net for families most at-risk in order to prevent infant mortality, child abuse, and neglect by providing in-home nursing visits, which promote healthcare, education, and positive parenting skills.

Dear Friends & Community Members,

I never imagined I would be writing to you in the middle of a global pandemic which took us all by storm in March. In our nearly 30-year history at Nurses for Newborns, we have never faced a crisis of this magnitude and scale. Parents are losing jobs. Children are going hungry. Families are on the brink of homelessness. Social distancing measures are making it even harder for some parents and caregivers to access critical pediatric healthcare and provide crucial necessities for their babies.

Babies like Anna. And mothers like Tonya. A positive COVID-19 diagnosis would be scary for anyone, but imagine not being to take care of your baby? With the fear of spreading the virus to her family, Tonya has been distancing in her bedroom while her husband, Charles, cares for their children, 8-month-old Anna, and her 5-year-old brother.

“It’s hard to hear them doing daily things and not being able to interact. It’s even harder when one of my babies is crying for their momma and I can’t go out and hug them,” says Tonya. “They can’t possibly understand why I don’t come.”

Thanks to generous support from our community, Nurses for Newborns is able to help. We are providing the family with what they need most: healthcare services, critical supplies, and resources to support the health and wellbeing of everyone in the family. “I don’t know what I would do without our nurse checking in on us,” said Charles. “These guys didn’t come with instructions, and COVID-19 has made everything harder.”

Baby Anna’s family is not alone. Food insecurity and lack of essential baby supplies is affecting thousands of babies and families in our region and across the nation. At stake is the healthy growth and brain development of our next generation. And in time of need, we respond and come together for each other.

In response to witnessing so many families going without the basics, NFN partnered with the St. Louis Area Foodbank and the St. Louis Area Diaper Bank to distribute food, diapers and formula to anyone in need.

"Thank you so much!" said a tearful mother with 3 children in car seats, "My babies are hungry, and I got laid off last month."

To date, we have broadened our services to families via virtual formats, video calls, porch visits, and contactless deliveries. We have been able to continue providing care without missing a beat and while keeping everyone as safe as possible.

Through your generosity and the courage of families to give us a chance to partner with them, we are coming together at a critical moment in history. On behalf of all of us, thank you!

With gratitude,

Melinda Monroe, MA
Chief Executive Officer



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Our Vision

Families of all babies will receive healthcare, education and support they need so that every baby will be healthy, safe and nurtured in their home and able to fulfill their full potential.

Missouri

Office Hours
8:30am - 5:00pm

3 Sunnen Drive
St Louis MO 63143

Phone: (314) 544-3433
Fax: (314) 544-3427
Toll Free: 1-800-45BIRTH



Tennessee

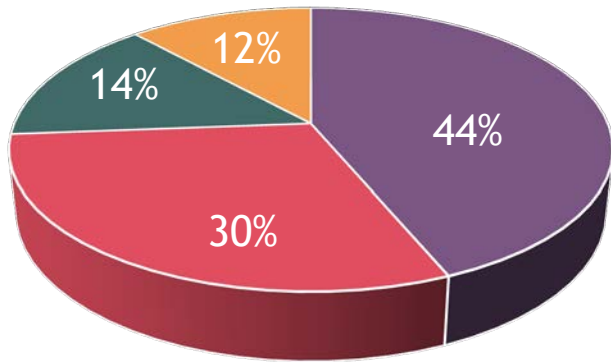
Office Hours
8:30am - 5:00pm

1606 Porter Road, Suite 200
Nashville TN 37206

Phone: (615) 313-9989
Toll Free: 1-888-654-7427

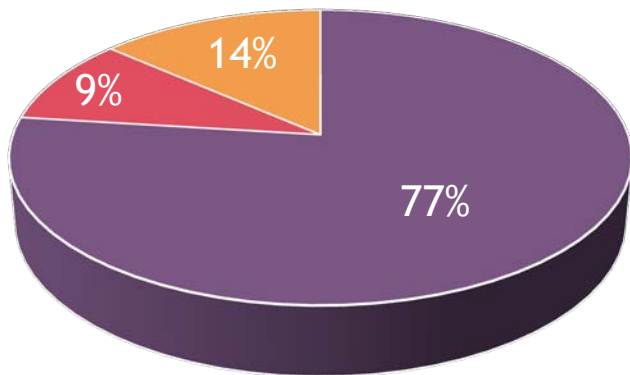


Missouri FY21 Statistics



REVENUE

Government Funds	\$1,523,570
Contributions & Grants	1,048,336
Contracts & Other	505,182
Special Events	408,660
Total:	\$3,485,748



EXPENSES

Program Services	\$2,573,851
Fundraising	317,030
Gen'l & Administrative	453,625
Total:	\$3,344,506

NET ASSETS Total: \$3,455,778

How We Serve

Registered Nurses serve families through an evidence-informed home visiting model and provide core services including: 1) health assessments of the infant and mother, 2) extensive screening including maternal depression, infant developmental delays, and risk for child abuse/neglect, 3) teaching on infant care, safe sleep, formula preparation and breastfeeding, CPR and more, and 4) resources and referrals for needed services. Community Health Worker visits may be added to the care plans of families with additional needs.

Families enrolled are assisted whenever possible with donated materials needed for safe care. In addition to staff, NFN welcomes hundreds of volunteers each year who help manage the logistics of this work.



Missouri FY21 Statistics



Service Summary

Nurse Telehealth Visits	7,827
Community Health Visits	2,553
Social Worker Visits	188
Total Visits	10,568

97% of NFN babies received appropriate immunizations

99.7% of NFN babies were free from safety related injuries

Counties Served

Butler	Perry
Carter	Reynolds
Crawford	Shannon
Dent	St. Charles
Dunklin	St. Francois
Franklin	Ste. Genevieve
Howell	St. Louis City
Iron	St. Louis County
Jefferson	Stoddard
Lincoln	Warren
Madison	Washington
Osage	Wayne

99.7% of NFN babies had established primary care physician

99.7% of NFN babies avoided preventable hospitalizations

99% of NFN babies avoided unnecessary ER visits

99% of NFN moms avoided rapid repeat pregnancy

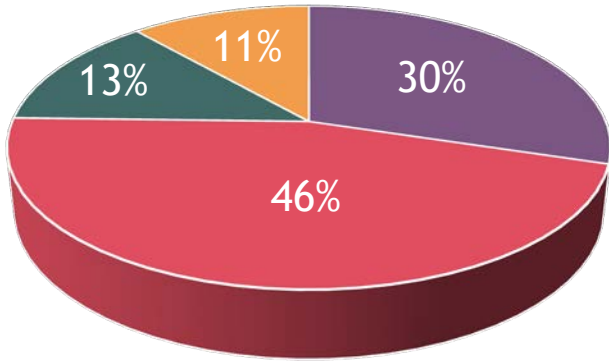
77% of NFN caregivers utilized community resources for further assistance

Major Events

A Night for Newborns Virtual Auction
March 6, 2021

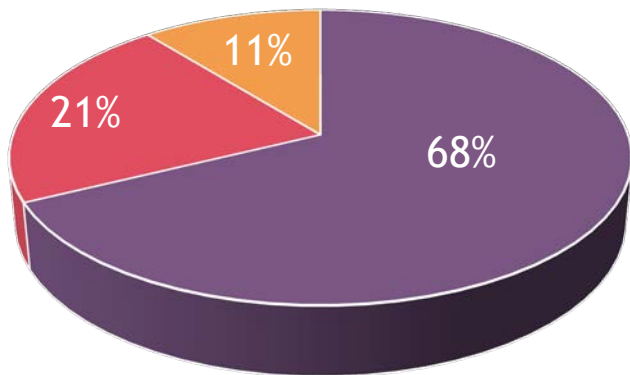


Tennessee FY21 Statistics



REVENUE

Government Funds	\$218,305
Contributions & Grants	334,837
Contracts & Other	96,092
Special Events	84,139
Total:	\$733,373



EXPENSES

Program Services	\$377,703
Fundraising	119,386
Gen'l & Administrative	60,352
Total:	\$557,441

NET ASSETS Total: \$297,096

Who We Serve

Nurses for Newborns strives to serve families in our service areas that need support around their pregnancy and care for their newborn. Most often, families face one or more challenges, like infant developmental delays, physical disabilities of the parent, mental health problems, domestic abuse, access to healthcare, poverty or social constraints that affect the welfare of the child and family.



Tennessee FY21 Statistics

Service Summary

Nurse Home Visits	1,702
Infants Served	345
Caregivers Served	321

96% of NFN babies received appropriate immunizations

99% of NFN babies were free from safety related injuries

Counties Served

Cheatham
Davidson
Maury
Montgomery
Robertson
Rutherford
Sumner
Williamson

99.7% of NFN babies had established primary care physician

100% of NFN babies avoided preventable hospitalization

99.7% of NFN babies avoided unnecessary ER visits

Major Events

Night for Newborns Virtual Event
April 17, 2021

98% of NFN moms avoided rapid repeat pregnancy

93% of NFN caregivers utilized community resources for further assistance



Missouri FY21 Supporters



Proud member of



Due to limited space, it is impossible to list the many generous donations and in-kind gifts we receive every year. Please contact Anne Volland, Senior Director of Development, at anne.volland@nursesfornewborns.org, if you would like a copy of a complete donor list. Thank you from the bottom our hearts for helping in our mission to assist infants and families served by our agency.



Missouri FY21 Supporters, Cont.

Individuals

Patrick Desloge Trust
Mr. & Mrs. John & Marilyn Wiesehan
Ms. Lynn Zacher
Mr. Phillip Zacher
Dr. Nanci & James Bobrow
Mr. & Mrs. John & Carol Surgant
Mr. & Mrs. Ray & Laurie Van de Riet
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Harvey Kornblum Foundation
Ms. Amy Norris & Mary Jo Towle
Mr. & Mrs. Pat & Beverly Dougherty
Ms. Kelly Ferrara
Dr. Shabbir Safdar
Alison & Kyle Hogan
Ms. Anna Mullins

Foundations

Goldstein Family Foundation
Norman J. Stupp Foundation
Trio Foundation of St. Louis
J. F. Roblee Foundation
Butler Family Foundation
State of Missouri - CARES Act
Tracy Family Foundation
Herman T. and Phenie R. Pott Foundation
Express Scripts Foundation
Crawford Taylor Foundation

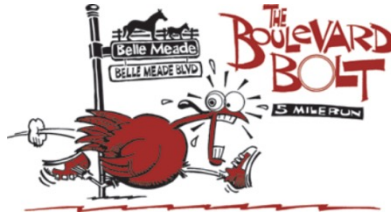
Corporations

Ameren Missouri
Edward Jones
Bayer Crop Science

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Tennessee FY21 Supporters



United Ways of Tennessee



Due to limited space, it is impossible to list the many generous donations and in-kind gifts we receive every year. Please contact Matt Robertson, Executive Director, at matt.robertson@nursesfornewborns.org if you would like a copy of a complete donor list. Thank you from the bottom our hearts for helping in our mission to assist infants and families served by our agency.



Tennessee FY21 Supporters, Cont.

Individuals

Patrick Desloge Trust

Foundations

Goldstein Family Foundation

Getting from TN

Corporations

Ameren Missouri

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Our Values

RESPECT

Interact with the community and the internal team in a way that honors the dignity and importance of each person.

STEWARDSHIP

Maximize the gifts of time, dollars and talents that serve the mission, and to be accountable to these gifts

JUSTICE

Serve the community without prejudice and with a commitment to inclusion and support of historically underserved members of its service area, working to end racial, geographic, social and economic inequities.

INTEGRITY

Hold the trust of those it serves and those who serve as sacred, to act with fidelity to the NFN mission at all times, and to conduct business with transparency to its community, funders and partners.

EXCELLENCE

Employ a rigorous program of continuous quality improvement that incorporates evidence-based practices in all aspects of agency leadership, nursing practice, staffing, policies and procedures.

"I am so thankful for this program. I am a single mother, and it has really helped to have someone check in on us. I am so grateful."

- NFN Mom

"This program is a lifesaver. Always very informative; going over and beyond to assist in any way possible. I'd forever recommend it to friends and family."

- NFN Mom



Success Stories

Getting from TN





We would like to extend our sincere thanks to everyone who cares so deeply about our mission, the families we are so honored to work with, and the babies we love and care for.

Thank you!!

Some Ways to Get Involved

Donate

Government and foundation grants cover only a portion of our expenses at Nurses for Newborns. With the help of donations, we have been able to serve families for over 30 years. We accept donations over the phone, by mail, and through our website: www.nursesfornewborns.org

Fundraisers

We are always excited when community organizations come together and raise money for babies. It is a great way for friends to gather for a purpose while having fun. Call one of our offices if you need suggestions or guidance in setting up a fundraiser.

MO: 314-544-3433 TN: 615-313-9989

Volunteer

Nurses for Newborns values volunteers! We need both regular and occasional volunteers in our offices as well as at fundraising events.

Visit us online at:

www.nursesfornewborns.org

or call our offices to get involved and help us better serve the community.